The evolution of culture
Culture seems to be the key to humans’ success
Environments can change quickly

![Diagram showing Five Million Years of Climate Change From Sediment Cores](chart.png)
The costs of learning
Social learning alone is not enough to explain human success.
Cumulative culture
The rarity of cumulative culture (only humans?)

Cultural learners increase for parameters above the lines, and decrease for parameters below the lines.
Biased cultural transmission

Success or prestige bias
Biased cultural transmission

Conformism